

Multi-award winning former BBC correspondent and communication specialist
& former Director of media and public relations at The Commonwealth

Professor **Barnie Choudhury** masterclass

UNIVERSITY OF
Southampton

To Boldly Go Leadership, the Star Trek way

Friday 15 November, 10 am – 12 noon
Centenary Building 100, Room 4013

Two-hour interactive masterclass analyses different methods and techniques when leading people, and examines leadership theory to enhance public and private sector organisations. If you're a Vulcan, Klingon or merely a human, this is a must-attend event. This would be of interest to anyone considering leadership in business, health, journalism, marketing, media, public relations and the criminal justice system.



Barnie Choudhury is a Professor of Professional Practice in Communications at the University of Buckingham. He has been a leading communications practitioner for almost 40 years. Barnie worked for the BBC for 24 years, before setting up his own consultancy business. He was the director of media & PR for the Commonwealth secretary-general and has worked with governments, public and private bodies on leadership and diversity, including the National College of Policing, Department of Health and Ofcom. Barnie is a special adviser to Professor, The Lord Patel of Bradford and writes a weekly column for the national newspaper, Eastern Eye.

